



**For Immediate Release**

**GENERAL RELEASE**

## **DataOne Software releases OEM Service Schedules**

**BEVERLY, Massachusetts, January 4, 2010** – DataOne Software, a division of Dominion Dealer Solutions, and a leading provider of automotive content and media announced the release of OEM Vehicle Service Schedules.

OEM Service Schedules, or Vehicle Maintenance Interval data describes the conditions and timing under which vehicles should have OEM recommended service performed including but not limited to replacing consumable products such as air filters. The data is granular enough to be used by service center solutions and technicians and utilizes OEM descriptions. The data is also uniquely formatted to allow a more generic usage of the data for marketing and consumer outreach programs.

DataOne’s full automotive data and rich media solutions are utilized across the automotive industry for dealership marketing solutions ranging from inventory management and Web site design to CRM and service center solutions to key portals and classified listing sites.

### **About DataOne Software**

Since 1999, DataOne Software has fulfilled unique content and data needs in the automotive marketplace providing businesses with cost-effective data integration and support for rapid technology development. The company sources automotive and related content including data and media, and was one of the first companies to make automotive content available by web service. Today, DataOne Software, as a division of Dominion Dealer Solutions, provides data and materials to most segments of the automotive industry including insurance, warranty and service contract sectors, transportation, federal and state agencies, newspaper and print, as well as the auto dealer marketing sector. For more information about DataOne Software automotive content, visit [DataOneSoftware.com](http://DataOneSoftware.com) or call 877.438.8467 or e-mail [sales@dataonesoftware.com](mailto:sales@dataonesoftware.com)

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