



For Immediate Release

GENERAL RELEASE

DataOne Software updates format of NHTSA data for ease of use

BEVERLY, Massachusetts, March 1, 2010 – DataOne Software, a division of Dominion Dealer Solutions, and a leading provider of automotive content and media announced the release of NHTSA Recall and Service Bulletin data in a relational database format.

NHTSA safety data is publicly available, but can represent a challenge for solution providers to use due to the “raw” nature of the data. DataOne Software normalizes and formats the data for use within automotive solutions. DataOne Software offers NHTSA Recalls and Service bulletins via database with vehicle reference by VIN and DataOne Style ID. The data product is suitable for both consumer research presentations as well as for technicians and service industry.

DataOne’s full automotive data and rich media solutions are utilized across the automotive industry for dealership marketing solutions ranging from inventory management and Web site design to CRM and service center solutions to key portals and classified listing sites.

About DataOne Software

Since 1999, DataOne Software has fulfilled unique content and data needs in the automotive marketplace providing businesses with cost-effective data integration and support for rapid technology development. The company sources automotive and related content including data and media, and was one of the first companies to make automotive content available by web service. Today, DataOne Software, as a division of Dominion Dealer Solutions, provides data and materials to most segments of the automotive industry including insurance, warranty and service contract sectors, transportation, federal and state agencies, newspaper and print, as well as the auto dealer marketing sector. For more information about DataOne Software automotive content, visit DataOneSoftware.com or call 877.438.8467 or e-mail sales@dataonesoftware.com

Contact

Josh Pereira

877-438-8467 x126

joshp@dataonesoftware.com

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