



For Immediate Release

GENERAL RELEASE

DataOne Software announces increased flexibility for VINBasic Autos™

BEVERLY, Massachusetts, December 3, 2010 – DataOne Software, a division of Dominion Dealer Solutions, and a leading provider of automotive content and media announced the release of an update in configuration for the VINBasic Autos™ product. This update allows DataOne Software integration support services to provide a more customized and flexible manner of delivery to meet client needs and preferences. The VINBasic Autos™ file has been referred to as “the swiss army knife” of VIN data files and is used across every major market segment within the US.

DataOne’s full automotive data and rich media solutions are utilized across the automotive industry for dealership marketing solutions ranging from inventory management and Web site design to CRM and service center solutions to key portals and classified listing sites.

About DataOne Software

Since 1999, DataOne Software has fulfilled unique content and data needs in the automotive marketplace providing businesses with cost-effective data integration and support for rapid technology development. The company sources automotive and related content including data and media, and was one of the first companies to make automotive content available by web service. Today, DataOne Software, as a division of Dominion Dealer Solutions, provides data and materials to most segments of the automotive industry including insurance, warranty and service contract sectors, transportation, federal and state agencies, newspaper and print, as well as the auto dealer marketing sector. For more information about DataOne Software automotive content, visit DataOneSoftware.com or call 877.438.8467 or e-mail sales@dataonesoftware.com

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